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The New Organizational Consciousness

ENABLING YOUR ORGANIZATION TO REACH ITS HIGHEST POTENTIAL FOR A SUSTAINABLE FUTURE

Christopher Caldwell



Tivero Communications Ltd., United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Beyond Corporate Responsibility: The New Organizational Consciousness leverages the traditional corporate social responsibility (CSR) platform for business and organizations and engages managers and leaders in a way that brings change in the hearts and minds of the stakeholders. CSR has in many cases become a cosmetic rather than strategic approach. Utilizing a mix of psychology, management...

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- Authored by Christopher Caldwell
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