



Statistics: The Conceptual Approach

By Gudmund R. Iversen; Mary Gergen

Springer, 1997. Hardcover. Book Condition: New. An imaginative introduction to statistics, reorienting the course towards an understanding of statistical thinking and its meaning and use in daily life and work. Gudmund Iversen and Mary Gergen bring their years of experience and insight into teaching the subject, incorporating such innovations and insights as a sustained emphasis on the process of statistical analysis and what statistics can and cannot do as well as careful exposition of the ideas of developing statistical and graphical literacy. In the spirit of contemporary pedagogy and by using technology, the authors break down the traditional barriers of statistical formulas and lengthy computations encountered by students without strong quantitative skills. Further, formulas are grouped at the end of each chapter along with related problems, and, with only algebra as a prerequisite, the book is ideal for students in the liberal arts and the behavioural and social sciences.



READ ONLINE
[8.24 MB]

Reviews

Unquestionably, this is actually the greatest function by any author. I was able to comprehend every little thing using this created e ebook. Its been printed in an remarkably straightforward way which is merely following i finished reading this ebook in which in fact altered me, alter the way i think.

-- **Arianna Witting**

An exceptional book as well as the font used was exciting to read. It is actually rally intriguing throug reading time. You will not sense monotony at anytime of the time (that's what catalogues are for about when you ask me).

-- **Crystal Hagenes**