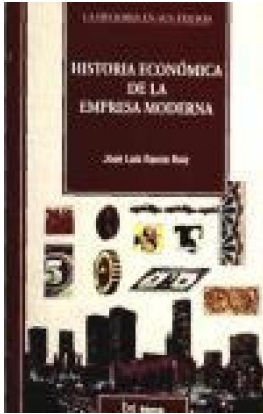


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ISTMO, S.A., 1995. soft. Book Condition: New. Existe, hoy día, un interés por la historia empresarial, desconocido hasta hace poco fuera del mundo anglo-americano. Así, como asignatura o como objeto de investigación, la historia empresarial se está introduciendo en todas las universidades españolas. En este sentido, la presente obra del profesor García Ruiz, catedrático de Historia Económica en la U. E. de Estudios Empresariales (Universidad Complutense de Madrid), pretende ser una introducción al tema con preocupaciones fundamentalmente didácticas. En la...

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